

Sept. 14-22, 2018



The Great Frederick Fair

moovingforward

fun for the whole herd



Equine Sponsorship Opportunities

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Equine Sponsorship Program and Opportunities

The historical equine program at The Great Frederick Fair dates to the late 19th century. Standardbred training year-round with four days of exhilarating live harness racing occur during The Great Frederick Fair.

The Equine Expo Tent provides demonstrations and hands on educational opportunities throughout fair week including a Farrier Demo, Breyer Model Horse Show, Parade of Breeds, Crafts, Anatomy of the Horse, Carriage Parade, Naming the Foal Contest and many more incredible opportunities to learn and participate in every equine discipline.

The Equine Arena features exhibitions, 4-H, Draft and All-Standardbred Horse Shows, two divisions of Horse Pulls and other equine related events during the Fair. The Equine Tack Room provides educational information to the public about the equipment and supplies necessary to Equine care and maintenance.

Equine Program: Schedule of Events

Equine Event	Day(s)	Date	Time
Breed Showcase	All Week		
Activity Station & Demos	All Week		
Equine Tack Room	All Week		
Sulky-To-Saddle Display	All Week		
Horse Pull	Friday	9/14	5:00 pm
4-H Horse Show	Saturday	9/15	9:00 am
Draft Horse & Mule Show	Sunday	9/16	8:30 am
Jousting	Tuesday	9/18	11:00 am
Standardbred Harness Racing	Wed-Sat	9/19 - 9/22	Post Time 12:00 pm
Model Horse Show	Thursday	9/20	2:30 pm
Parade of Breeds	Friday	9/21	1:30 pm
Standardbred Horse Show (Sulky to Saddle)	Saturday	9/22	8:30 am
Racing Under Saddle	Saturday	9/22	12:30 pm
Parade of Horse Drawn Vehicles	Saturday	9/22	1:30 pm
Horse & Hound Demo	Saturday	9/22	2:30 pm
4-H Horse Show	Sunday	9/23	9:00 am

Equine Event Sponsorships

Equine Expo Tent (see description above)

Naming Rights \$5,000

- Sponsor Signage
- PA Announcements
- Children's activities sponsor

Equine Arena sponsored by Elm Street Development

~~Naming Rights \$5,000~~

Equine Tack Room

Naming Rights \$3,000

- Sponsor Signage
- PA Announcements

Co-Sponsorship Available \$1,500

Elm Street Development is (1) co-sponsor

Standardbred Horse Show: (Sulky to Saddle)

Show Sponsorship \$2,000

Ribbon Sponsorship \$ 500

Class Sponsor (14) \$ 125 ea.

Championship Sponsor (3) \$ 200 ea.

Youth, Western Pleasure & English Pleasure

Standardbred Harness Racing:

Starting Gate Sponsor \$2,500

Race Sponsor (10) \$1,000 ea.

Standardbred Racing Under Saddle:

Exhibition Sponsor \$ 500

Draft Horse & Mule Show

Show Sponsor \$ 2,500

Horse Pull: (2 divisions)

Division Sponsor \$2,500 ea.

Equine Program Sponsor

Any listed program \$ 500

Sponsorships also include: Season Passes, * included in our equine press release, social media posts associated w/sponsored event, listing in Schedule of Events and "You Are Here" maps located around Fairgrounds.

*Number of passes is determined by investment amount



Thank You!

...for your consideration in supporting The Great Frederick Fair as a sponsor. It is the ideal platform to reach nearly 250,000 potential customers in only 9 days (approximately 27,000 per day).

This historical event is the largest agricultural classroom in Frederick County.

The 156th Great Frederick Fair
September 14 – 22, 2018
www.TheGreatFrederickFair.com

Please call for a list of additional sponsorship opportunities available

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